Adelaide City of Music Ltd

Position Description: Marketing & Communications Manager

Salary: $75,000 at 0.6 FTE (3 days a week), plus compulsory superannuation contributions.

Location: Adelaide City of Music Office, Adelaide CBD. Some remote work possible.

Adelaide City of Music is seeking a Marketing & Communications Manager to help celebrate and tell the story of South Australia's music culture, amplify opportunities for local artists, and strengthen Adelaide's profile as Australia's only UNESCO City of Music.

About ACOM

Adelaide City of Music Ltd (ACOM) is South Australia's official point of contact for the UNESCO Creative Cities Network (UCCN). ACOM works with UNESCO and other member cities to celebrate and to build opportunities for the state's diverse music community.

The designation represents prestigious international recognition of Adelaide's historic and ongoing commitment to music and culture and their key role in delivering sustainable social, economic, and urban development.

Building on existing initiatives and extensive feedback from stakeholders, ACOM will deliver new projects in 2026 to deepen the impact of the designation and to enhance the value of this unique international network for the state's music community.

Working closely with the General Manager, the Marketing & Communications Manager will lead ACOM's marketing, communications and audience engagement activity across digital, print and media platforms.

This is an exciting opportunity to join an organisation at a critical point in its development and to help contribute to its successful future.

Selection criteria

Essential

- Demonstrated experience in marketing, communications or audience development
- Excellent written and verbal communication skills
- Strong content creation and digital marketing capabilities
- Experience managing social media, websites and email marketing platforms
- Ability to work independently and manage multiple priorities
- An interest in music, arts and cultural development

Desirable

- Experience in arts and music program and/or policy development
- Understanding of international networks, partnerships or cultural diplomacy will be highly regarded
- Experience or understanding of the international music landscape
- Experience in the design and production of reports, briefings and other similar written materials
- Experience using Microsoft Office Suite

Key responsibilities

- Support the development and delivery of ACOM's marketing and communications strategy
- Manage digital channels including social media, newsletters and websites
- Create engaging content across a range of formats including copy, images and video
- Build relationships with media, partners and stakeholders
- Monitor audience engagement and marketing performance
- Maintain consistent brand messaging across all communications
- Support the promotion of ACOM programs, opportunities and international partnerships

Application and Timeline

ACOM is a committed equal opportunity employer. In line with UNESCO values, we celebrate diversity, and we encourage applications from people from all backgrounds. If you have access requirements for any part of our recruitment process, please let us know via the email below or call 042 4477 985.

Applications consisting of a cover letter (maximum 2 pages) addressing the above selection criteria and a CV should be sent to the General Manager, Adelaide City of Music at office@adelaidecityofmusic.com.au

Applications close: COB Monday 3td August 2026

For any questions, please contact us via the above email address or phone number.